

Front Image Area

4.75 in x 2 in

Front can be full color

(Bleed Area 5.5 x 2.5)

Back Image Area

4.75 in x 1.85 in

(white background with text and graphics)

Example of Print Area



1.55 oz Hershey's Milk Chocolate candy bar template
5.25 x 6.35 actual finished wrapper size

